



OVERVIEW

The Bank of America Chicago 13.1 annually seeks artists to work in collaboration with the event to create a unique design to be used in creative and marketing elements. If you are interested and available, please read details below and respond with a link to samples of work and references.

TIMELINE

- Spring - Call for artists
- Summer - Artist selection
- Fall - Creative in market

CREATIVE THEME

Reimagine the run.

The newest half marathon in Chicago's premier racing portfolio, the Bank of America Chicago 13.1, offers a unique experience, encouraging runners to get out of the Loop and explore the neighborhoods of Chicago's West Side. The course weaves through the historic parks and boulevards of the West Side, starting and finishing in Garfield Park.

The Chicago 13.1 campaign will combine elements of the race and the West Side and showcase the diversity of the participants along with the unique creative vision of the artist. The artist will create 3-5 pieces that can be used in marketing materials, including but not limited to: ads, marketing materials and promotional items.

ADDITIONAL REQUIREMENTS

- Include elements of Chicago landmarks (West Side), diversity of the participants, event imagery, race date (June 3, 2024) and event logo. (An area for website, CTA and sponsor logos will also need to be integrated post production)
- Accepted Mediums: Paintings, drawings, photography, digital design, collage - must use in conjunction with event photography.
- Work must be submitted electronically via email, WeTransfer or Dropbox
- Must provide an artist statement that describes the artist, their work
- Must be at least 18 years of age
- Must be a current resident of Chicago

ELIGIBILITY

This call is open to Chicago artists only, both amateur and professional. Work that has been selected for previous exhibits will not be considered.

SELECTION PROCESS

Director's choice.

NOTIFICATION

Notification will be done by email. Everyone who submits will be notified of the selection. If for any reason you do not hear from us by the notification date, please check the filters in your email account.

REQUIRED FORMS

The artist selected will have to sign a contract with Chicago Event Management.

CONTACT

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FORM

Please fill out this form to be considered: <https://bit.ly/chicagoartist>

PREVIOUS ARTISTS & EXAMPLES



2022 artist @leftyouthere



2023 artist @rebelbetty